



Starter task:

Use Google to look up the Leeds Christmas Market 2018 (Christkindelmarkt). Answer the following questions using your research.

1. What type of event is this?
2. Who is the intended audience? What information have you found to confirm this?
3. Where is the event taking place? (Location)
4. What can visitors do at the market? (3 answers please)

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5. Explain 3 risks which could have an impact upon visitors (what could go wrong)?:
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6. What features have been used to advertise this event? (Website features: text, graphics, images, video clips)
7. List 5 pieces of information given about your chosen event
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