

Exploring Music Products & Styles

Lesson 4 - The British Invasion



The British Invasion - Origins

- The British Invasion was a cultural phenomenon of the mid-1960s.
- It saw bands from Britain becoming popular in America for the first time.
- Its roots lie in the 'counterculture' of the time, where people on both sides of the Atlantic rejected the establishment and what was accepted at the time.



The Key Figures

- Key figures in the British Invasion were *The Beatles*, *The Rolling Stones*, *The Kinks*, *The Who* and many more...
- Can you find 3 more bands at the forefront of the British Invasion?



Questions

- What do all of the artists mentioned have in common? (Think about the amount of people...)
- Why did British acts find it so hard to break into America before the mid-60s?
- Think of a British artist that is extremely successful in America today...

Key Terms - Research

- What is rock band instrumentation?
- What are 'doo-wop' vocals
- What is rock n roll music?